

SUMMER CELEBRATION
JULY 10-JULY 20, 2025
SPONSORSHIP PACKAGES



IBEE

Summer
CELEBRATION²⁵

★ ALL STAR EDITION ★




SUMMERCELEBRATION.NET

ABOUT IBE

VISION FOR THE FUTURE

As a pillar of the Indiana community for more than 54 years, IBE encourages and empowers individuals through education, year-round programming, impactful initiatives, and events. Our organization continues to develop and evolve in order to find new ways to proactively address the most relevant issues and drive positive change for the underserved in our community.

Anchored in our core focuses, the below events and initiatives exemplify our mission in action.



**An effective voice
& vehicle for the
social and economic
advancement of
African American
youth & families**

CONTACT US

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As a Summer Celebration sponsor, you are not only supporting IBE's year around programs but will experience the excitement of diverse cultures and positive brand awareness for your organization and company, there is no better way to get involved than by partnering with IBE.



**EDUCATE.
EMPOWER.
ELEVATE.
PROGRAMS.**



IBE'S CORE INITIATIVES

EDUCATION CONFERENCE

For 17 years, IBE has hosted its Education Conference to provide professional development training to educators and administrators across the state of Indiana. The Education Conference has provided research-based strategy-driven, practical application-focused professional development services that equip educators and administrators with tools to address specific school and university needs related to student's academic success.

Sponsorship Opportunities

Title Sponsor - \$125,000

Presenting Sponsor - \$75,000

Sponsor - \$25,000

IBE'S CORE INITIATIVES

SCHOLARSHIP FUND

We have awarded over \$5 Million in scholarship funds to Indiana students since 1984. Involvement from corporations around the state help to make this possible. Emphasis is placed on financial need and first-generation students in our community.

Sponsorship Opportunities

Title Sponsor - \$100,000

Presenting Sponsor - \$50,000

Sponsor - \$25,000



OVER
5
MILLION



IBE'S CORE INITIATIVES

MENTAL HEALTH SYMPOSIUM

In 2024, IBE focused on mental health with multiple symposiums and panel discussions with young people and adults to address the mental health disparities that exist in Black and Brown communities as it relates to education, resources and access. IBE seeks to continue strengthening these efforts with more programming and events focused on mental health.

Sponsorship Opportunities

Title Sponsor - \$75,000

Presenting Sponsor - \$50,000

Sponsor - \$25,000



IBE'S CORE INITIATIVES

POLICY SUMMIT

The Policy Summit is an opportunity to bring together businesses, policymakers, and thought leaders from around the state to focus on the shared challenges and opportunities facing Black Hoosiers. This summit is a platform for minorities across Indiana to voice their concerns and engage in essential and necessary conversations to find solutions.

Sponsorship Opportunities

Title Sponsor - \$75,000

Presenting Sponsor - \$50,000

Sponsor - \$25,000

YOUTH AND FAMILY

SPONSOR LEVELS

YOUTH LEADERSHIP SUMMIT

This three-day conference gives middle and high school youth leaders a platform to hear and learn from professionals regarding academics, decision making, and advocacy.

TITLE - \$125,000
PRESENTING - \$100,000
SPONSOR - \$25,000

CHILDREN'S ZONE

Thousands of young people enjoy the experience of playing dress-up as their favorite super heroes and sheroes. The area brings smiles to everyone and creates an empowering experience.

TITLE - \$50,000
PRESENTING - \$25,000
SPONSOR - \$15,000

REAL TALK TEEN FORUM

This teen forum allows over 1,000 teens to have candid conversations among celebrity speakers and their peers regarding issues that impact them on a daily basis.

TITLE - \$75,000
PRESENTING - \$50,000
SPONSOR - \$20,000

YOUTH ENTREPRENEUR SERIES (YES)

YES is a platform for young entrepreneurs to explore, innovate, and turn their ideas into successful business ventures. The summit introduces middle and high school students to the basics of economic literacy and business management through a series of workshops and competitions. Participants are exposed to real-life examples of business development and are given practical challenges to enhance their critical thinking, problem-solving, and leadership skills.

TITLE - \$75,000
PRESENTING - \$50,000
SPONSOR - \$20,000

YOUTH FINANCIAL SERIES

Professional financial educators present at workshops to teach practical ways to manage all aspects of personal finances. Workshops and interactive activities will address the following topics: Understanding Credit; Developing a Budget; Financial Responsibility and Budgeting; Investment Basics; Banking Procedures; Building Consumer Skills; Living on Your Own; The Psychology behind Spending; Getting, Keeping, and Growing Your Money; and Entrepreneurship.

TITLE - \$50,000
PRESENTING - \$25,000
SPONSOR - \$15,000



CORPORATE LUNCHEON

This signature event of Summer Celebration attracts a sold-out audience each year where top corporate, government and community leaders enjoy unique networking opportunities and an award ceremony that recognizes some of the nations most outstanding leaders.

TITLE - \$125,000
PRESENTING - \$75,000
SPONSOR - \$50,000

BLACK BUSINESS CONFERENCE

Business leaders and owners will attend this conference which provides valuable workshops, panels, and networking opportunities designed to help minority owned businesses and corporate executives flourish. Play a role in strengthening small businesses that are the backbone of the American economy.

TITLE - \$125,000
PRESENTING - \$75,000
SPONSOR - \$25,000
EVENT - \$10,000

MAYOR'S BREAKFAST

The Mayor's Breakfast is the kick-off event for the Black Business Conference. It highlights initiatives of the Mayor to show support for minority, women, and veteran owned business enterprises of Indiana while showcasing upcoming business opportunities within the state.

TITLE - \$50,000
PRESENTING - \$25,000
SPONSOR - \$15,000

CONSUMER EXHIBIT ZONES

SPONSORSHIP ZONE
RESERVED FOR PRESENTING SPONSOR

WORKFORCE DEVELOPMENT ZONE
\$75,000

TECHNOLOGY ZONE
TITLE - \$75,000
PRESENTING - \$50,000
SPONSOR - \$25,000

BLACK WALL STREET ZONE
\$75,000

COMMUNITY/ GOVERNMENT ZONE
\$50,000

EDUCATION ZONE
\$50,000

BRANDING/MARKETING EXHIBITION HALL TICKETS+ HOSPITALITY

The Entertainment Series includes two days of entertainment before more than 100,000 people at the Music Heritage Outdoor Concert and Entertainment Stage inside the Exhibit Hall. Title sponsorship is included in this package.

PLATINUM - \$300,000

Logo on designated sponsor event signage
 Logo on all sponsored event printed materials
 Logo and link on SC website
 Mention in radio commercials
 Logo on video screens at Corporate Luncheon
 Full page color ad in SC Event Guide
 Participation by company representative at sponsored event
 Inclusion in SC viral marketing
 Inclusion in radio advertisements

20 public announcements in Exhibition Hall during the 3-day event
 Prominent signage placement throughout the Exhibition Hall

2 tables of 10 at Corporate Luncheon
 6 invitations for the Governor's Reception
 1 table of 10 at the Mayor's Breakfast Festival Outdoor Concert

PRESENTING - \$125,000

Logo on designated sponsor event signage
 Logo on all sponsored event printed materials
 Logo and link on SC website
 Mention in radio commercials
 Logo on video screens at Corporate Luncheon
 Full page color ad in SC Event Guide
 Participation by company representative at sponsored event
 Inclusion in SC viral marketing

12 public announcements in Exhibition Hall during the 3-day event
 Prominent signage placement throughout the Exhibition Hall

1 table of 10 at Corporate Luncheon
 4 invitations for the Governor's Reception
 4 invitations to the Mayor's Breakfast
 10 credentials to sponsored event

SPONSOR - \$75,000

Logo on designated sponsor event signage
 Logo on all sponsored event printed materials
 Logo and link on SC website
 Mention in radio commercials
 Logo on video screens at Corporate Luncheon
 Full page color ad in SC Event Guide

Participation by company representative at sponsored event
 10 public announcements in Exhibition Hall during the 3-day event

1 table of 10 at Corporate Luncheon
 1 table of 10 at Mayor's Breakfast (Black Business Conference Sponsors Only)
 Inclusion in SC viral marketing





ARTS & ENTERTAINMENT SPONSOR LEVELS

IBE FILM FESTIVAL

Independent filmmakers present uplifting and positive messages covering the breadth of the human experience. Several of the films, produced by or written about African-Americans, are award-winners of nationally acclaimed independent film festivals.

TITLE - \$50,000
PRESENTING - \$25,000
SPONSOR - \$15,000

ENTERTAINMENT STAGE

The entertainment stage comes to life all weekend with the annual Indoor Free Concert, IBE Fashion Show, and The Gospel Showcase.

PRESENTING - \$75,000
SPONSOR - \$50,000

ART SPEAKS CAFE

An interactive area for local authors and artists to share insight on their works and a venue for spoken word artists to share all forms of poetry, from urban and spiritual to confessional and political.

TITLE - \$50,000
PRESENTING - \$25,000
SPONSOR - \$15,000

ALL WHITE AFFAIR PARTY

This is the summer's hottest party scene in a sea of white decor and fashion. Numerous celebrity guests and top national entertainers keep the party going.

TITLE - \$75,000
PRESENTING - \$50,000
SPONSOR - \$25,000

CULTURAL ARTS PAVILION

A three-day collaborative experience that engages the community through unique venues and exhibits designed to entertain and enrich culturally diverse audiences of all ages. Art in Action presents the richness of African-American art and culture to Summer Celebration guests.

TITLE - \$75,000
PRESENTING - \$50,000
SPONSOR - \$25,000

ARTISTS & AUTHORS MARKET

A venue for select emerging and professional fine artists and published authors to sell original works in a variety of media. Artists and authors are available on-site to share their experiences and projects with guests. The market raises visibility of African-American arts and culture.

TITLE - \$25,000
PRESENTING - \$15,000

FASHION SHOW

Innovative designs and style hit the runway for established and emerging designers in the annual Fashion Show. See what's in and what's not. Get there early to get a seat.

PRESENTING - \$25,000
SPONSOR - \$15,000

HAIR SHOW

Natural and hairstyle performances by local and national hairstylists are presented live for demonstration to audiences in the exhibition hall.

PRESENTING - \$25,000
SPONSOR - \$15,000



SPONSOR LEVELS

BRANDING/MARKETING

EXHIBITION HALL

TICKETS+ HOSPITALITY

PRESENTING - \$500,000

Name included in the title of the event
 Name/ logo displayed on Summer Celebration branding including t-shirts, credentials, print ads, and print materials
 Logo prominently displayed on Summer Celebration website homepage
 Sponsor summary & link on SC website
 News release announcing sponsorship
 Mention in tv & radio advertisements
 Participation by company representative at opening press conference
 Logo on video screens at Corporate Luncheon
 Full color back cover of SC Event Guide
 Inclusion in SC viral marketing
 First right of refusal for next year's SC presenting sponsorship
 Inclusion in radio advertisements

20 public announcements in Exhibition Hall during the 3-day event
 Prominent signage placement throughout the Exhibition Hall

2 tables of 10 at Corporate Luncheon
 12 invitations for the Governor's Reception
 2 tables of 10 at the Mayor's Breakfast
 20 VIP credentials to the Music Heritage Festival Outdoor Concert

DIAMOND - \$125,000

Logo on designated sponsor event signage
 Logo on all sponsored event materials
 Logo and link on SC website
 Logo on video screens at Corporate Luncheon
 Full page color ad in SC Event Guide
 Participation by company representative at sponsored event
 Inclusion in SC viral marketing

10 public announcements in Exhibition Hall during the 3-day event
 Prominent signage placement throughout the Exhibition Hall

1 table of 10 at Corporate Luncheon
 4 invitations for the Governor's Reception
 4 invitations to the Mayor's Breakfast
 10 credentials to sponsored event

GOLD - \$75,000

Logo on designated sponsor event signage
 Logo on all sponsored event materials
 Logo and link on SC website
 Logo on video screens at Corporate Luncheon
 Full page color ad in SC Event Guide

Participation by company representative at sponsored event
 Public announcements in Exhibition Hall during the 3-day event

1 table of 10 at Corporate Luncheon
 1 table of 10 at Mayor's Breakfast (Black Business Conference Sponsors Only)
 Inclusion in SC viral marketing



SPONSOR LEVELS

BRANDING/MARKETING

EXHIBITION HALL

TICKETS+ HOSPITALITY

SILVER - \$50,000

Name on designated sponsored event signage
 Name on all sponsored event printed material
 Name and link on SC website
 Name on video screens at Corporate Luncheon
 Half page color ad in SC Event Guide

10 public announcements in Exhibition Hall during the 3-day event

1 table of 10 at Corporate Luncheon
 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)

CRYSTAL - \$25,000

Name on designated sponsored event signage
 Name on all sponsored event printed material
 Name and link on SC website
 Name on video screens at Corporate Luncheon
 Half page color ad in SC Event Guide

Public announcements in Exhibition Hall during the 3-day event

1 table of 10 at Corporate Luncheon
 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)

EVENT - \$15,000

Name on designated sponsored event signage
 Name on all sponsored event printed material
 Name and link on SC website
 Name on video screens at Corporate Luncheon
 1/3 page color ad in SC Event Guide

Public announcements in Exhibition Hall during the 3-day event

5 tickets to Corporate Luncheon
 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)

BRONZE - \$15,000

Name on designated sponsored event signage
 Name on all sponsored event printed material
 Name and link on SC website
 Name on video screens at Corporate Luncheon
 Half page color ad in SC Event Guide

Public announcements in Exhibition Hall during the 3-day event

5 tickets to Corporate Luncheon
 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)

GOVERNMENT - \$12,500

Name on designated sponsored event signage
 Listing on associated event printed material
 Name and link on SC website
 Name on video screens at Corporate Luncheon
 1/3 page color ad in SC Event Guide

Public announcements in Exhibition Hall during the 3-day event

5 tickets to Corporate Luncheon
 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)

PATRON - \$10,000

Name on designated sponsored event signage
 Listing on associated event printed material
 Name and link on SC website
 Name on video screens at Corporate Luncheon

Public announcements in Exhibition Hall during the 3-day event

A FULL SCHEDULE OF UPCOMING EVENTS

WHAT'S GOING ON!

S U M M E R C E L E B R A T I O N 2 0 2 5

THURSDAY, JULY 10

Ecumenical Service

MONDAY, JULY 14

Business Conference

TUESDAY, JULY 15

Business Conference
Youth Entrepreneurship Series

WEDNESDAY, JULY 16

Youth Entrepreneurship Series

THURSDAY, JULY 17

Education Conference
Indiana Black & Minority Health Fair

FRIDAY, JULY 18

Youth Leadership Summit
Corporate Luncheon
Exhibition Hall
Policy Summit
Outdoor Concert

SATURDAY, JULY 19

Youth Leadership Summit
Exhibition Hall
Mental Health Symposium
Indiana Black & Minority Health Fair
All White Affair

SUNDAY, JULY 20

Youth Leadership Summit
Exhibition Hall
Indiana Black & Minority Health Fair



IBEF[®]

**INDIANA
BLACK
EXPO**

